

# APTrust Consensus on Vision, Mission and Strategic Goals

5/5/14 - Columbus, Ohio

**Vision:** APTrust: collaborative stewardship for the common good

**Mission:** The Academic Preservation Trust (APTrust) is an innovative consortium committed to the creation and management of a sustainable environment for the digital stewardship of academic and research content.

## Strategic Goals:

- **Operations:** Achieve production status, accept content at scale, solidify technology infrastructure, activate DPN option
- **Organization:** Create business plan, define operating principles, develop governance documents
- **Influence:** Establish AP Trust as a leader in the preservation ecosystem, define and implement active communication strategies